

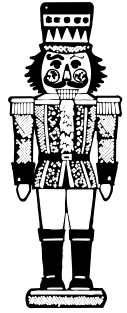


Fayetteville...Host of Christmas Past

November 11, 12, Ltd Events 13, 2011

PO Box 515 Fayetteville, TN

hostofchristmaspast.com



Levels of Sponsorship

Premier Sponsorship - \$1,000 & above

Platinum Sponsorship - \$500 - \$999

Gold Sponsorship - \$250 - \$499

Silver Sponsorship - \$100 - \$249

Bronze - \$50 - \$99

CONTACT PERSON
AMOUNT

BUSINESS NAME

SPONSORSHIP

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Contact Person's Signature: _____

Contact Person's Email: _____

In order to be recognized in the festival brochure
Application and Sponsorship money must be received by

Deadline August 15th

[WITH NO EXCEPTIONS]

MAKE CHECK PAYABLE TO: Fayetteville...Host of Christmas Past
P.O. Box 515
Fayetteville, TN 37334

This is your invoice; please make a copy for your records.

Thank you for contributing to this community tradition. Your support is appreciated and will make a difference! You will receive a window decal to display in your business stating you are a festival sponsor.

Fayetteville... Host of Christmas Past
November 11th, 12th, & Ltd Events 13th 2011
hostofchristmaspastpast.com

Dear Host Sponsor,

The Oversight Committee of Fayetteville...Host of Christmas Past is currently making plans for this year's festival. The annual event will be held November 11th and 12th, with Ltd Events on 13th.

As you know, Host of Christmas Past brings thousands of visitors into our community each year. Without the generous contributions of businesses, industries and community minded individuals it wouldn't be possible to hold an event of this magnitude in Fayetteville, Lincoln County. During these challenging economic times our volunteer committee continues to strive to create a successful festival for the entire community with a conservative budget. With this in mind we are contacting you earlier than usual in an attempt to continue to help your business prosper by supporting our efforts. Having your commitment early will aid us in decision making for the upcoming festival.

Your name or your business name will be listed, according to the level of the contribution, in the approximately 15,000 official Host brochures that are printed with all scheduled events of the weekend. All sponsors will receive a window decal promoting the festival and your show of support. The dollars donated will be used for various events and musical entertainment as well as printing brochures and signs, mailing brochures to out of town visitors and radio stations and various publications, rental of tents tables and chairs, portable toilets among other necessities needed to make the festival a success and enjoyable for everyone. On the following page you will find the five levels of Sponsorship. Please take a moment and make your commitment today. The attached form and check must be received by 4:00pm August 15th in order to be listed in this year's brochure. By setting an early deadline we will have the brochure printed by the Lincoln County Fair and further the promotion of the festival by having detailed information for visitors to plan their weekend stay and get the most out of the planned events.

We are making plans to have entertainment on the bandstand Friday night following the opening ceremony. We will promote Friday afternoon and evening as "merchant and restaurant day". No nonprofits will be participating in Friday activities. After much consideration and waning attendance on Sunday, there will be no Host sponsored activities in the downtown business district on Sunday. Businesses are invited to open on Sunday afternoon as people will be in town for the Alpha Kappa Home Tour and the Craft Show presented by the Elk Valley Crafters Association. If you have any questions, please contact Fayetteville Lincoln County Chamber Carolyn Denton 931.433.1234 – flcchamber@fpunet.com or Fayetteville Main Street, 931.433.7006 - mainst@fpunet.com .

Working together we can make the 19th Annual Fayetteville...Host of Christmas Past bigger and better as we look ahead to the 20th Anniversary! Thank you in advance for your contribution.

Best regards,

Fayetteville...Host of Christmas Past Committee